

September 2015

PSNC Briefing 050/15: Template radio scripts to promote national pharmacy flu vaccination service

The following radio scripts have been created by PSNC to assist LPCs in their promotion of the flu vaccination Advanced Service on behalf of pharmacy contractors.

Radio advert 1

You've got a raging temperature, a cough that feels never ending and barely enough energy to get out of bed. No, it's not a rare and incurable disease, it's flu.

But when it strikes it can do a lot of damage, particularly if you have a long term health condition or are elderly or young.

But there's no need to panic – just visit your local pharmacy.

Pharmacies can help manage symptoms if you get flu, but if you're over 18 years old they can also vaccinate you to help ensure you don't get it in the first place. And if you're aged 65 years or older, are pregnant, a carer for someone or you have certain long-term medical conditions then you can get your NHS jab for free from the pharmacy.

So think pharmacy and ask your local pharmacy team for details today!

Radio advert 2

Long nights, endless rain and dropping temperatures. We all know winter's on the way, but what have you done to make sure you stay healthy this year?

If you're aged 65 or over, pregnant or have certain long term medical conditions the NHS recommends that you have a flu jab to help protect yourself.

And it couldn't be easier – just pop in to your local pharmacy.

Pharmacies can offer free NHS flu jabs to people aged 18 and over in the at risk groups. So make sure you're ready for winter – speak to your local pharmacy team today!

Radio advert 3

Not sure when to get your NHS flu jab this year?

Pharmacies can give free NHS flu jabs to eligible people aged 18 years or over. You may not even need an appointment.

So think pharmacy and ask your local pharmacy team for details today.

Think – pharmacy first

Radio advert 4

Worried about flu?

Pharmacies can help if you get it, and they can help you avoid getting it in the first place with an NHS flu jab.

Speak to your local pharmacy team today!

Radio advert 5

Big project at work... The kids need help... And someone's talked you into having everyone over for Christmas dinner.

Face it: you've got no time to be ill this winter!

So protect yourself from flu by getting a jab from your local pharmacist. Plus, if you're aged 65 years or older, are pregnant, a carer for someone or you have certain long-term medical conditions then you can get your NHS jab for free.

And don't worry, you won't have to wait weeks for an appointment – most pharmacists will be able to get you jabbed there and then...

Giving you more time to worry about the important things... Like whose turn was it to pick up Charlie from football practice tonight?

Think pharmacy for flu jabs.

Radio advert 6

sneeze* *cough, cough* *blowing nose

Uh-oh, it sounds like the flu season is upon us!

To make sure you don't catch it, ask your local pharmacy about getting the flu jab now.

It's even more important for you to get jabbed if you have certain long term health conditions or are 65 years and over.

If you do fall into one of these high-risk groups, you may be eligible to get an NHS flu jab for free.

So, why wait? Speak to your local pharmacist now.

If you have queries on this PSNC Briefing or you require more information please contact [Zoe Smeaton, Head of Communications and Public Affairs](mailto:Zoe.Smeaton@psnc.org.uk).