

Planning an MP visit for a pharmacy flu jab



Speak to some local pharmacy teams to find out if they would be willing to host an MP visit.



Download our template letter to send to your local MP. Personalise it then email to the relevant MP's office.



If you haven't had a reply after 2 weeks, chase the MP's office to encourage them to respond.



Ask the local newspapers and radio stations to send a reporter on the day. If they can't, tell them you will send photos of the visit as you would like them to cover the story.



Decide in advance if there are specific things - either local or national issues - that you want to get across to the MP or you want to ask them to do afterwards.



When arranging the visit, clarify in advance how long the MP is able to spend at the pharmacy.



When they visit, ask the MP if you can take a picture of them having their flu jab in the pharmacy.



Take the opportunity to show the MP what pharmacy teams do.



Encourage the MP to share their experience with others, perhaps by tweeting about it.