



A vision and strategic options for community pharmacy

Janet Morrison
PSNC Chief Executive



Agenda

1. Aims and importance
2. The process
3. Management and delivery



The premise

- Following on from the RSG proposals, a new vision and strategic options for the community pharmacy sector will be developed
- PSNC has commissioned Nuffield Trust and The King's Fund to lead this
- This will be an extensive and collaborative piece of work and it will be used by PSNC to develop a new strategy for community pharmacy as well as support PSNC's work and negotiations





Our objectives

Ambition

Set out ambitions to demonstrate our vital and potentially growing role in primary care

Build a shared approach across the sector

Enable the sector to unite behind shared goals and ambitions

Aligning with the NHS and Health and Social Care Plans and policies

Develop, with Government and the NHS, a shared agenda and the case for a sustainably funded sector



A critical and valuable piece of work

- Creation of a compelling vision and an effective strategy that has a real and positive impact on the sector's future
- Led by two organisations with highly respected reputations and expertise in the healthcare sector
- Gathering views from a wide range of community pharmacy contractors and experts
- Ultimately, we want to persuade policymakers and wider influencers to think differently about community pharmacy, laying groundwork for negotiations after the end of the 5-year CPCF
- Also seeking input from those negotiating partners and wider influencers



Why now?



Sector is facing severe financial challenges with declining funding under the 5-year CPCF

Critical that we re-set the dial and start laying the foundations for the next CPCF

Begin engaging with political decision-makers at a high strategic level, speaking to their objectives for the NHS and primary care

Setting out ambitious goals will help us make the case for sector sustainability

Demonstrating that we are forward thinking, ambitious and patient-focused

Identifying our ambitions well before we get into the negotiation room



Our approach



**Nuffield Trust and
The King's Fund
commissioned by
PSNC**

**Steering Group &
Advisory Panel
formed
Literature reviews
Interviews**

**Initial consultation
with sector & others
Working group
meetings**

**Initial report
recommendations &
second consultation
phase**

**Final Vision
document**

Aligning with national and regional health plans and key issues facing primary care

Learning from previous strategies, what is working nationally and internationally, identifying blocks and enablers to build into the strategy



Research



Preparatory work will include:

- A background review of existing strategies, think pieces and proposals
- A literature search and review on community pharmacy
- Seeking international examples of policy and innovation on roles and delivery models
- Reviewing public views on the role of community pharmacy and market research



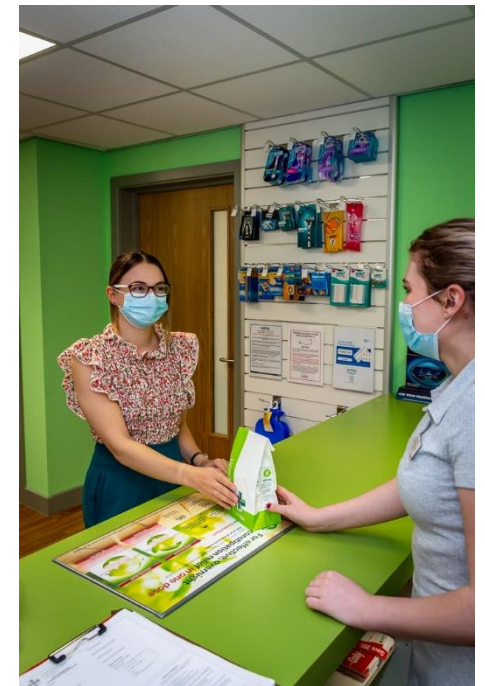
Extensive consultation

Interviews: One-to-one or small group interviews will explore a very wide range of themes such as:

- Future policy goals
- Why previous reviews and policies may not have fully achieved their objectives
- Design principles that should underpin the service offer made by community pharmacy
- Blocks and enablers for change

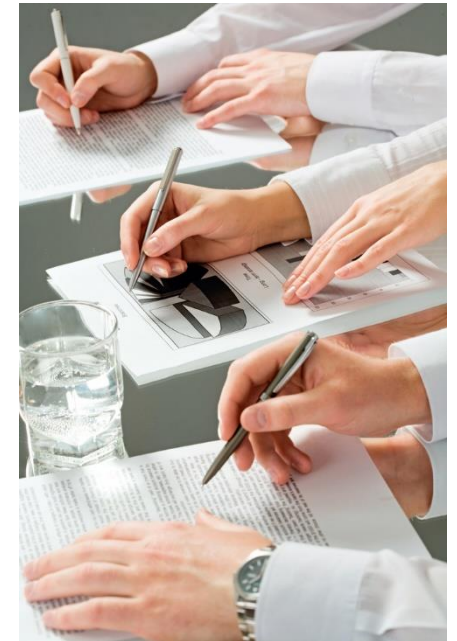
Open consultations:

- Initial consultation to get input and ideas from LPCs, pharmacy owners, those working in pharmacies, patients, other healthcare professionals and more
- Second phase to share thoughts and views on the initial report



Initial report recommendations

- A provisional set of recommendations will be developed in an initial report, setting out initial thinking on the vision and strategic options for the sector
- This will be subjected to a second consultation phase to:
 - Test the scale and ambition of the changes proposed
 - Understand the fit with other national policy and local strategy
 - Ensure they constitute an attractive and viable set of options for the sector
 - Explore the options for change and how it is to be brought about



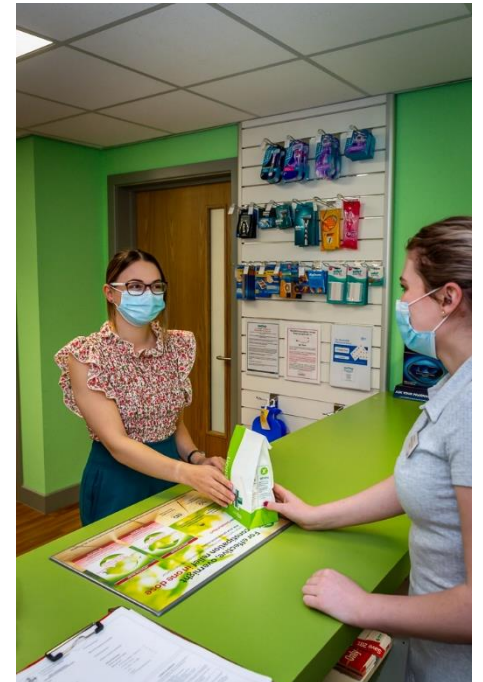
Project oversight

Steering Group:

- Small group of representatives from key ‘internal’ stakeholder groups (with a range of opinion bases represented)
- Providing advice and acting as a sounding board to the project team
- Providing advice on the content and structure of the final Vision

Advisory Panel:

- Larger group allowing wider stakeholder engagement in the project
- Providing early thoughts on the issues to be considered in the Vision
- Reviewing and providing comments on the draft Vision document



Working groups

- Four working groups will be convened on:
 - Funding
 - Services
 - Digital and Technology
 - Workforce
- Working groups made up of community pharmacy contractors, LPCs and others
- They will support the project team in the development of the vision by:
 - Providing early thoughts on the future;
 - Identifying strategic options and priorities for consideration; and
 - Reviewing the initial report.

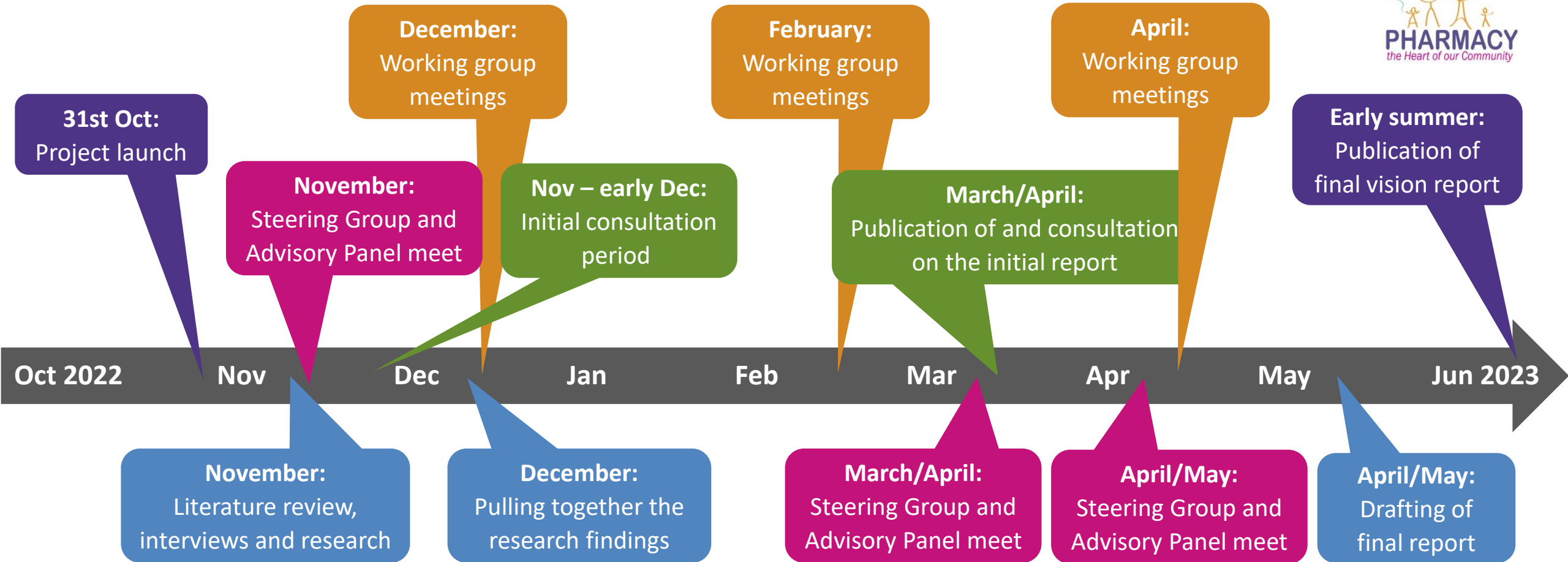


How contractors and LPCs can get involved

- Contractors and LPCs are represented on all of the key groups overseeing the project including:
 - Steering Group
 - Advisory Panel
 - Working groups
- We encourage all to take part in the initial consultation period starting in November – this will be the time to share ideas
- Reviewing and providing comments on the initial report – this consultation is expected to launch in the early spring
- Project updates will be issued on the PSNC website



Project Timeline





Learn more

- For further information go to:
psnc.org.uk/vision
- Any questions or suggestions please email us on:
vision.project@psnc.org.uk

