**Press Release for LPCs – 2023/24 – Mid Season**

**Pharmacies in [local area] help deliver XX flu jabs**

* **Nearly X million flu vaccinations have been administered across England in community pharmacies** **so far this year [note for LPCs: information on the number of flu vaccines administered can be found at** [**cpe.org.uk/flustats**](http://www.cpe.org.uk/flustats)**]**

Community pharmacies in [local area] are on track to deliver a record-breaking flu vaccination season.

So far, across the country, almost X million vaccinations have been administered in pharmacies. And pharmacies in [local area] are very much a part of this effort, with [number of pharmacies] of them offering NHS flu jabs to their local communities.

 Local pharmacies have so far administered [local flu jab statistic] vaccinations this season – that’s [% increase] more than this time last year.

[Insert quote from local pharmacy about the level of demand for the service]

Suggested: *The demand for flu jabs this year has been exceptionally* *high and it has been great to be able to get so many members of our local community protected so early on in the season. Our pharmacy team is working flat out to keep up with this demand in addition to providing our regular day-to-day services.*

Local pharmacy teams are urging those that have not yet got vaccinated to come along to a pharmacy to get protected as soon as possible, before the virus starts circulating in the community. Not only does getting a flu jab help protect you, it can also protect those you come into contact with and could help in reducing some of the demand on the wider NHS this winter.

[Insert quote from LPC about the level of take up of the service/ local trends]

Suggested: *I am extremely proud of the way in which our local pharmacies have stepped up to the challenge of delivering record numbers of flu jabs this year. As well as NHS flu jabs, some pharmacies also offer a private service for people not eligible for an NHS jab. So, if you would like a flu jab this year, contact your local pharmacy now.*

For all media enquiries, please contact**[LPC contact details]**

Please note: Pharmacies can provide a free NHS flu vaccination to people aged 65 and over, as well as those aged 18 years and over with certain health conditions. For full details on eligibility, please visit: <https://www.nhs.uk/conditions/vaccinations/flu-influenza-vaccine/>

For those who do not meet this eligibility criteria, pharmacies can provide a private vaccination service. Please contact them directly for details on availability and pricing.